

THE MICRO FRANCHISE

EVERYTHING for everyone
at your finger tips

IT'S SO EASY!

YOU

don't need an office!
but you can still be effective
and earn handsome profits



FREE!

iPAD 2 for new
microfranchisee
along with:

- product catalogue
- company profile
- order information

10 REASONS

to FRANCHISE

- greater success rate than independent small businesses
- easier to gain finance than independent small business
- offer an established brand name and market presence
- offer an easy entry to a given industry and are immediately competitive
- safer in uncertain economic times
- franchisor has a stake in franchisee's success
- training and ongoing support provided
- offer simplified and pre-researched buying procedures
- exclusive territory for each franchisee
- franchisor and franchisees are working towards common goals

THE SHOP FRANCHISE

ALL top quality products
under one roof



PROFESSIONALLY

managed to not only
meet but exceed
customer expectations

Sunflower

INTERNATIONAL
Paper Passion & Things SDN. BHD.

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Certified Franchisor
by KPDNKK



SunflowerPLUS

powered by SUNFLOWER Paper Passion & Things Sdn Bhd

Micro & Shop Franchise

It's EASY, FUN and EXTREMELY PROFITABLE

BE YOUR OWN BOSS



WISE PEOPLE
LEARN FROM
THE EXPERIENCES
OF OTHERS

PRODUCTS & SERVICES

More products to offer to your customers.
More opportunities to make the sale

WEDDINGS

- Wedding Invitation/Cards (Standard & Customised)
- Wedding Accessories
- Wedding Favors & Gifts
- Wedding Gift Packaging

GREETING CARDS

- Birthday cards
- Thank you cards
- Hari Raya cards
- Deepavali cards
- Season greeting cards
- Chinese New Year cards

MONEY PACKETS

- Standard designs for Hari Raya & Chinese New Year
- Customised designs for Hari Raya / Deepavali / Chinese New Year
- Wedding money packets (Customization service also available)

DIGITAL PRINTING

- General printing (include name cards)

DESIGN & PRINTING

- Offer top international quality design services & printing

E-CARDS

- E-cards for weddings / various festive greetings

DREAMS CAN COME TRUE

WHY the SUNFLOWER PLUS franchise?

SUNFLOWER
A TRUSTED
BRAND SINCE 1988

FEATURES	BENEFITS
<ul style="list-style-type: none"> • Powered by SUNFLOWER Paper Passion & Things Sdn Bhd 	<ul style="list-style-type: none"> • Over 23 years of experience. Quick results & quick profits • Reliable results & stress free • Tried and tested innovative products & business strategies ensures success
<ul style="list-style-type: none"> • Beautiful, elegant, fresh, creative and fun products 	<ul style="list-style-type: none"> • Less dependant on selling skills, product sells by itself
<ul style="list-style-type: none"> • Unique business 	<ul style="list-style-type: none"> • Less competition, easy market access, better profits
<ul style="list-style-type: none"> • Demand & needs already exist 	<ul style="list-style-type: none"> • No need to create new demand to sell
<ul style="list-style-type: none"> • Location of the central showroom at IKANO Power Centre (Open 7 days a week, 10am-10pm) 	<ul style="list-style-type: none"> • Convenient and safe for outstation and working franchisee
<ul style="list-style-type: none"> • Strong marketing and advertising support (Price downs/Bonus/Trade-offs/Discount vouchers) 	<ul style="list-style-type: none"> • Generate awareness and business
<ul style="list-style-type: none"> • Wide range of products Greeting Cards Wedding Cards Wedding Favors & Accessories Gift Packaging Money Packets Others 	<ul style="list-style-type: none"> • To cater to a wide range of customer • More business more profits
<ul style="list-style-type: none"> • Top ranking website www.sunflowercreative.com 	<ul style="list-style-type: none"> • Improve customer's awareness and confidence in our products & organization
<ul style="list-style-type: none"> • We are the designer and manufacturer 	<ul style="list-style-type: none"> • We are in full control of the quality & artistic style
<ul style="list-style-type: none"> • Niche market 	<ul style="list-style-type: none"> • More focus less competition
<ul style="list-style-type: none"> • Stocks not bulk 	<ul style="list-style-type: none"> • Easy handling & promotion of a variety of products at your finger tips (iPAD 2 for micro franchisee)
<ul style="list-style-type: none"> • Better margins & better prices 	<ul style="list-style-type: none"> • Better profits